
INFLUENZA CLINIC PLANNING TOOLS



ADAPTIVE
VACCINATION
SOLUTIONS

INFLUENZA ACTION PLAN WORKSHEET AND GOAL TRACKER

To help you and your staff adapt to the new normal, it's important to take a step back and start with a game plan. Use this worksheet to set goals, identify challenges, and identify what areas you and your office can focus on to increase vaccine acceptance and implement alternative immunization administration methods.



2020 Influenza Action Plan Worksheet **FLUencyXD**

Immunization Campaign Goal: _____

Immunization Campaign Logistics	HISTORICALLY	2020-2021 SEASON	NEXT STEPS/PERSON RESPONSIBLE
When do you begin influenza immunizations?			
When do you conclude influenza immunizations?			
Do you stock different vaccines for different patients? If yes, how do you ensure that office staff knows which vaccine to give each patient?			
Do you have a social distancing plan in place for in-office influenza immunization appointments? If so, what are they? When did they start?			
Are there new guidelines on sanitation and safety methods for both staff and patients? If so, what are they? When did they start?			
Do you have a drive-thru, flu clinic planned this season? If so, how many and when?			

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Together, we can Empower Immunization Success

We can make a difference in the lives of our patients and help protect them from influenza this season.

Let's support the commitment to our immunization goals by continuing to emphasize the importance of annual influenza immunization.

OUR IMMUNIZATION GOAL: _____

REMEMBER:
Every influenza vaccine dose administered helps protect another patient.

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2020 Influenza Action Plan Worksheet



Immunization Campaign Goal: _____

Immunization Campaign Logistics

HISTORICALLY

2020-2021 SEASON

NEXT STEPS/PERSON
RESPONSIBLE

When do you begin
influenza immunizations?

When do you conclude
influenza immunizations?

Do you stock different vaccines
for different patients?
If yes, how do you ensure that
office staff knows which vaccine
to give each patient?

Do you have a social distancing
plan in place for in-office influenza
immunization appointments?
If so, what are they? When did
they start?

Are there new guidelines on
sanitation and safety methods
for both staff and patients?
If so, what are they? When did
they start?

Do you have a drive-thru flu clinic
planned this season? If so, how
many and when?

2020 Influenza Action Plan Worksheet



Immunization Campaign Goal: _____

Patient Engagement

HISTORICALLY

2020-2021 SEASON

NEXT STEPS/PERSON
RESPONSIBLE

Do you mention scheduling influenza immunization appointments during telehealth appointments?

Do you send out influenza immunization appointment reminders via email, phone, text messages, or online health portals?
If so, how and when?

Have you utilized technology such as email, phone, or your online health portal to advertise when the influenza vaccine is available?
If so, how and when?

Are patients being encouraged to get their influenza immunizations during both telehealth and in-office appointments?
Do the main points of discussion differ between locations?

How do you respond to questions around influenza and COVID-19?

When the influenza vaccine is unavailable, what do you tell patients to ensure they get vaccinated?

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influenza immunization.

OUR IMMUNIZATION GOAL:



REMEMBER:
**Every influenza
vaccine dose
administered
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another patient.**

FLUencyXD



ADAPTIVE VACCINATION SOLUTIONS



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MATERIALS FOR YOUR OFFICE